

MEGAN CUI

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EDUCATION

Harvard University

Sep. 2019 – Dec. 2023

Bachelor of Arts in Economics, Secondary in Computer Science

Cambridge, MA

- GPA: 4.0 Economics, 3.985 cumulative – *recommended for Highest Honors in Economics*
- Leave of Absence: Fall 2020 to Spring 2021
- Thesis: Do They Work? The Impact of Access to American Job Centers (*grade: Summa Minus*)
- Additional Activities: Tutor for Microeconomics (Fall 2021, Spring 2022), Tutor for Econometrics (Fall 2022, Spring 2023), Course Assistant for Public Economics (Fall 2022) and Spatial Economics (Fall 2023)

EXPERIENCE

Research Assistant

Jan. 2024 – Present

Taubman Center, Harvard Kennedy School (Professor Jeff Liebman)

Cambridge, MA

- Reviewing and summarizing early childcare & education financing literature and existing childcare policies
- Constructing, analyzing, and interpreting big data using Stata
- Review and improve academic manuscripts and other written works

Economics Research Intern

May 2022 – Aug 2023

Walmart, Economics (Chief Economist Professor John List)

New York City, NY

- Led project on the impact of Live Better U (LBU) on employee retention; collected and documented extensive institutional and anecdotal context on LBU
- Applied and reviewed literature for various econometric methodologies, e.g. synthetic controls, instrumental variables, border discontinuities, difference-in-difference
- Utilized Python and BigQuery SQL to query, manipulate, aggregate, and run analyses with big data
- Ideated and explored various sources of potential exogenous variation in LBU take-up using deep-dive on institutional context and details

Associate Product Manager Intern

May 2022 – Aug. 2022

Duolingo, International Monetization

Pittsburgh, PA

- Spearheaded the future international monetization team by building two product roadmaps for improving the performance of Super (Duolingo's subscription product) in Japan and South Korea
- Proposed, designed, and collaborated cross-functionally to develop & roll out an experiment on free trial cancellation deadlines in the purchase flow worldwide — +\$2k in revenue/day, launched to production

Technical Product Management Intern

May 2021 – Aug. 2021

Cengage Group, English Language Teaching (ELT) and Product Delivery

Boston, MA

- Led event documentation project to track 120+ multi-dimensional ELT platform workflows & events

Head of Product & Development

Sep. 2018 – Present

Execute Big, a 501c3

Rockville, MD

- Organized Tech Roulette, a CS exploration game, for 1,200 students; selected for Cohort 0 of Replit Ventures
- Developed donor pipeline and fundraising strategy – \$23k raised from individual and corporate donations

Resource Development Intern

Sep. 2020 – Apr. 2021

Malala Fund

Washington, D.C.

- Led Salesforce donor database overhaul a system administrator; spearheaded implementations resulting in a \$6k donation and 2021 Salesforce Partner Innovation award

AWARDS & RECOGNITION

Coca-Cola Scholar (2019), Live Más Scholar (2019), National Merit Scholar (2019), National Honorable Mention of NCWIT (2019), Recipient of Interact Fellowship (youngest fellow ever, 2018), TEDx speaker (2018), Guest speaker at NetJets headquarters (2018), Top 32 in the world for International Public Policy Forum (team captain, 2019)

SKILLS

Programming: Proficient in React, JavaScript, HTML/CSS, SQL, Python, Java, Stata. Familiar with NodeJS, Apex, R.
Tools: Certified in Microsoft Office Suite. Proficient in Google Workspace, CRMs, BigQuery, Element.